

TEACHING ENGLISH IN NON-LINGUISTIC UNIVERSITIES

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Mastery of a foreign (English) language is an essential condition for the success and competitiveness of a modern specialist on the labor market. The use of foreign (English) language for professional purposes has become a necessity for specialists of engineering specialties, whose activity is directly connected with the world market. Ukraine has recently been trying to integrate into the world community as an equal participant, and this makes us move to the full implementation of this statement. One of the factors complicating the entry of our specialists to the world market, is the low level of foreign (English) language skills. Under current conditions, foreign (English) language should not be considered as a secondary discipline, but as a necessary instrument of professional activity, as academic and labor mobility, common international educational standards, joint international research and production activities are impossible without a high level of knowledge of foreign (English) language.

Golubova H. V. noted in her research paper: «In modern conditions of education reforming, society needs competitive high-level professionals with nonstandard thinking, being able to master information from the foreign sources, which will allow to share experiences in a foreign language environment, gaining new knowledge for the benefit of their own country. Therefore, teaching a foreign language to the future specialists should bring the main profession as close as possible to the use of a foreign language, and the learning process itself should be practically oriented. Thus, the purpose of learning foreign languages is not a language system, but foreign language speech activity, not in itself, but as a means of intercultural interaction» [4, p. 67].

Begmuratov wrote in his article: «Research on English teaching to students of nonlanguage higher education institutions around the world is carried out in the following priority areas: Improving the pedagogical mechanisms of teaching foreign languages to students in accordance with the requirements of the European CEFR; teaching content, educational technologies, strengthening the objectivity of control, the organization of independent learning in the classroom and outside the classroom»[1].

Motivation is related to the effectiveness of learning, so insufficient motivation of students plays an important role in foreign language learning. When students learn any foreign language, they receive information about the culture and traditions of this people, because any cognitive process is based on a desire to learn a foreign language traditions and culture. Students entering a university often don't see the scope of a foreign language in their future profession, as they have not yet any idea of the implementation of a foreign language in their professional future.

The low motivation of students is due to its limited use in their real life and they had negative experience of learning it at the level of secondary education. The limited use of a foreign language has led to the rejection of learning the language and everything related to it. External and internal motivations can be good and bad results, but internal motivation is the motivation for success. In order to improve the language level of the future specialist and make him competitive on the labor market, he must be equipped with practical skills and abilities.

Another effective method of increasing students' motivation to learn a foreign language are scientific and practical conferences, projects, festivals, theatres, and museums organised on the basis of the institutes. All the activities take quite a long time to prepare, but contribute to the

development of communicative and presentation skills, teamwork skills, develop creative thinking, creativity, and solving complex tasks. In today's world, we see an increasing need for specialised skills in interacting with each other. These include the ability to communicate effectively, present, negotiate, work in a team, provide feedback, etc. Developing soft skills enhances professional skills. You can be a professional at work, but not be able to present your solutions to colleagues or clients on an international level. It is important that the educational activity is motivated, it depends not only on the students, but also on the English teacher. When organizing the group and pair organization of the educational process, it is important to choose the right students so that, on the one hand, they have different levels, and on the other hand, so that one does not suppress the activity of the other.

There are two educational models used in the world: face-to-face and hybrid learning. The traditional method of teaching and learning involves working in a classroom where professor interacts with students, called synchronous. Another learning method is called asynchronous, which is based on traditional learning and new technologies and programs. The asynchronous or hybrid learning has the following advantages: it offers time flexibility for those who work, it reduces overcrowding in classrooms, students can receive more instructions outside of class and interact better with teachers. The educators can maximize student learning in a hybrid learning model.

It should be mentioned that students are more motivation to study a subject if they like the teacher than with those who they dislike. The main feature of any successful teacher is his or her personality. A teacher should be an interesting, attractive, confident and optimistic person with many creative ideas. He or she must be able not to impart knowledge, but rather communicate with students and maintain positive relationships with students.

Naga Subramani P.C. noted: «Compute skill and technical skills of students increase. Faculty perspective is that they accomplish course teaching objective better, can re-evaluate course work material. The effectiveness of in-class activity increases. It encourages out-of-class learning» [5, p.20].

There are a lot of teaching options in the education system:

- Chat rooms
- Discussions board and smart boards
- Webinars
- Emails
- Social media
- Image creators
- Presentations

Grovit H. expressed an opinion in her paper: «Modern students should be ready to carry out qualified information and creative foreign language activities in various areas and situations, business partnerships, joint production and research; to use English in their professional activities, to satisfy their cognitive interests, to implement personal contacts and further self-education and selfimprovement» [2].

Modernity makes quite high demands on the quality of education of representatives humanitarian professions. Teaching the educational discipline of philology the cycle needs innovations in the presentation of educational material, the search for forms conquest of new topics, creation of problem situations, non-traditional models interactive control of knowledge. Teaching this type of discipline is required interdisciplinary approach, wide erudition of the teacher, exemplary language cultures. Today, it is aimed at the education of the national-centric individuals with higher education who are able to generate new ideas, produce interesting forms of intercultural communication [3, p.122].

To summarize all the above-mentioned, we can say that the tasks of a foreign language teacher are as follows: to help students learn new vocabulary in their speciality, to read and analyse literature in their speciality, to understand and translate grammatical material, to use professional

vocabulary in written and oral communication. The use of information technologies in the foreign language teaching affects the quality of education and increases the intensity of the learning process. Electronic educational resources allow implementing the principles of differentiated and individual approach to learning, and thereby promote personal development in the process of their activities, focused on the development of research learning skills, effectively have an effective impact on improving the level of foreign language acquisition.

Thus, any teaching method is useful for achieving certain goals. A high level of learning can be achieved by preserving the general principles of building a traditional educational process using modern electronic capabilities.

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